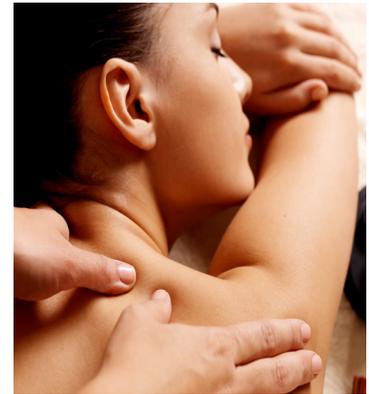




SENSASIA URBAN SPA INTRODUCES FESTIVE TREATMENTS THAT ARE GOOD ENOUGH TO EAT... AND INVITES CHILDREN TO PAMPER WITH MUM OR DAD FOR THE FIRST TIME EVER



It's beginning to smell a lot like Christmas across SensAsia Urban Spas! The UAE's largest spa chain has created an encapsulating menu of its most tantalising treatments to date, designed especially for the festive season and incorporating warm, traditional scents such as cinnamon, nutmeg, vanilla and sweet orange.

Let's Get Nostalgic is 120 minutes of tasty top-to-toe indulgence. The treatment begins with a **Maple, Cinnamon and Sugar Body Buff** to scrub away impurities, before the skin drinks in a heavenly mix of warm syrup, spiced milk and essential oils while cocooned within a body wrap. Then, it's on to an invigorating massage as clients are enveloped by the scents of the season – all topped off with a hot mulled cocktail.

Silent Night combines the deeply relaxing properties of Chinese pressure point massage with a sprinkling of festive magic. Cinnamon, vanilla and sweet orange oils are used to work on weary muscles and lull the body into a state of dreamy slumber, finished with a sweet bedtime treat in SensAsia's relaxation lounges.

SensAsia massage junkies will be delighted to receive **Santa's Knotty Little Helpers** in their stocking. A four-hand massage is delivered by two expert therapists in tandem, who will each focus on either the top or bottom half of the body in sweet synchronisation, as both the mind and muscles reach new levels of escapism.

The Holly Jolly Cocoa Butter Massage is something new and exciting at SensAsia for Christmas 2016, as the first ever treatment available for children over 9. Budding spa fans will be delighted to join mum or dad at SensAsia's Palm Jumeirah spa to enjoy this exciting – and edible! – relaxation ritual. This 60-minute kid-approved treatment combines a mini **Maple, Cinnamon and Sugar Body Buff**, followed by a feather-soft 30-minute cinnamon, vanilla and sweet orange-scented cocoa butter massage, tailored to stimulate the senses rather than relieve tension. All finished off with some sugar cookies and SensAsia-style spoiling!

SensAsia also offers a grown-up version of **The Holly Jolly Cocoa Butter Massage**, lasting a full 60 minutes, which can be taken alongside their child within a private couples' suite. **The Holly Jolly Cocoa Butter Hot Stone Massage** is the ultimate adult upgrade, using hot stone therapy to really hone in on holiday season tension.

The full SensAsia Urban Spa festive treatment menu, including duration and pricing, can be found below.

These gift-perfect treatments and packages would not be complete without SensAsia's much-loved festive gift vouchers. The beautifully-crafted keepsakes and bespoke gift tags have become an annual tradition for the 12-year-old homegrown UAE brand, and the modern-yet-opulent 2016 designs represent a time of expansion and success for the winner of the Luxury Lifestyle Award for Best UAE Luxury Spa 2016.

– more follows –





Bearing a portfolio of fun messages such as 'Meet Me Under The Mistletoe'; 'You Totally Made Santa's Nice List'; 'Thank You, You're Spa-tacular' and 'Bubba On The Way' – there's nobody left off SensAsia Urban Spa's festive gift list. And to make shopping even simpler, vouchers can be delivered direct to the door.

SENSASIA URBAN SPA – FESTIVE TREATMENTS 2016

LET'S GET NOSTALGIC – 120 minutes / 699dhs

Top-to-toe indulgence, laced with the joy of the season. Maple, Cinnamon & Sugar Body Buff followed by a hydrating warm syrup and spiced milk body wrap, invigorating massage... and mulled cocktail!

SILENT NIGHT – 60 minutes / 430dhs & 90 minutes / 530dhs

A sleep-inducing massage using Chinese pressure point techniques. Cinnamon, vanilla and sweet orange oils work on weary muscles and lull the body into a state of dreamy slumber, before a sweet festive treat.

SANTA'S KNOTTY LITTLE HELPERS – 90 minutes / 945dhs

A four-hand massage taking both mind and body to a new level of escapism. Two expert therapists work in tandem, focusing on either the top or bottom half of the body in sweet synchronisation.

MAPLE, CINNAMON & SUGAR BODY BUFF – 60 minutes / 395dhs

As scrumptious as it sounds! A sticky, scrub-tastic maple glaze is applied where you need it most, sending you away super smooth, sparkling and smelling good enough to eat for that fabulous festive party!

THE HOLLY JOLLY COCOA BUTTER MASSAGE FOR KIDS – 60 minutes / 399dhs (only at SensAsia Palm)

Children over 9 start with a mini Maple, Cinnamon & Sugar Body Buff, followed by a feather-soft 30-minute cinnamon, vanilla and sweet orange cocoa butter massage... and some SensAsia spoiling!

THE HOLLY JOLLY COCOA BUTTER MASSAGE FOR ADULTS – 60 minutes / 420dhs

Our first ever family treatment! A full 60-minute cinnamon, vanilla and sweet orange cocoa butter massage, which can be taken alongside a child over 9 within a SensAsia couples' suite at the Palm Jumeirah spa.

THE HOLLY JOLLY COCOA BUTTER HOT STONE MASSAGE FOR ADULTS – 90 minutes / 520dhs

A longer, more indulgent upgrade of the original Holly Jolly, using the healing power of heated stones.

EDITOR'S NOTES: SensAsia Urban Spas are located at The Village in Jumeirah, Emirates Golf Club, Palm Jumeirah and Souk Al Manzil in Downtown Dubai. For more information, online bookings, gift purchases and a full treatment menu, visit www.sensasiaspas.com

PRESS IMAGES: A full selection of high resolution images can be downloaded via the link below:
<https://www.dropbox.com/sh/dbm1wob9xzyshpi/AAB-zpC2Zz9A83ZhD9NMM7xya?dl=0>

PRESS CONTACT: For more press information on all aspects of SensAsia Urban Spas, plus images, review and interview opportunities, contact **Sarah Walker-Dufton** at Media Maven.
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About SensAsia Urban Spa:

SensAsia Urban Spa is the largest independent spa chain in the UAE, which celebrates a sparkling 12 years of providing unique pamper havens to the masses of spa-ites in the Middle East in 2016. With its uber-chic day spa locations, located in premium city spots, SensAsia offers a sensory journey through blissfully indulgent experiences – stemming from Balinese grace, Japanese elegance and Thai tradition. It all began with The Village, Jumeirah, where founder Salina Handa created the ultimate sanctuary for health and wellness-savvy 'Jumeirah Janes' back in 2004. The SensAsia family then spread to Emirates Golf Club and Palm Jumeirah, and most recently the Downtown Dubai hub of Souk Al Manzil.

