

## GPP2015 – Dubai's Photography Festival - Fact Sheet

Dubai, United Arab Emirates – November, 2014



### GPP2015 Facts:

- GPP2015, Dubai's Photography Festival runs March 6-13 at Dubai Knowledge Village (DKV), Dubai
- GPP2015 schedule and online booking launched on November 17 2014
- 11<sup>th</sup> edition of the festival kicks off on March 6 with PhotoFriday, 16 bite-sized seminars, talks and panels by the GPP2015 photographers and instructors

### Featured instructors biographies:

#### Lindsay Adler



Lindsay Adler is a professional portrait and fashion photographer based in New York. Her editorials have appeared in numerous fashion and photography publications internationally including Bullett Magazine, Zink Magazine, Rangefinder, Professional Photographer and dozens more.

Though only in her twenties, her career and photography have received much acclaim and she has already become a respected name in the industry. Her images have appeared in major publications, advertising campaigns, and billboards.

An author of three books, she is always working on new ways to share her passions and knowledge with others. In May 2010 she published her first book "A Linked Photographers' Guide to Online Marketing and Social Media". In February 2011 she published her second book "Fashion Flair for Portrait and Wedding Photography." Her third book "Shooting in Shitty Light" was published in Oct 2012. Whether through apps, DVDs, books and presentations, she is always sharing.

Adler is sponsored by a variety of major photography companies and spends a lot of her time traveling to teach workshops and at major conference. You can find her as a platform speaker at events like WPPI, Photo Plus, Imaging USA and many more. She teaches thousands of photographers annually on topics ranging from retouching, to fashion techniques, to studio lighting.

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**Zack Arias**



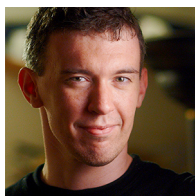
Zack Arias is an editorial music photographer based in Atlanta, GA.

His specialty is niched in press and publicity photography for the music industry. As his music work continues to expand nationally, his studio in Atlanta works within a wider spectrum of the entertainment industry producing headshots and fashion portfolios.

Zack's first run at being a freelance photographer left him heavily in debt and placed his family on the edge of destruction. He came to a place in his career that required him to put the cameras down and take a "job." After two years of selling off gear to help pay rent and fix beaten cars, Zack was given a chance to come back to the photography industry as a second shooter at weddings for Marc Climie ([www.climie.com](http://www.climie.com)). He took a D100 that Marc bought him, a 285 flash, an ample amount of faith, and quit his job at Kinkos in October of 2003. He was determined to do things differently this time around.

Zack has since built a strong and thriving business without going into a single dollar of debt! His minimalist approach to photography turned into a workshop in 2005 that he now teaches nationwide. It has become so popular that dates for the workshop regularly sell out months in advance and the forum on his workshop site has over 1,000 registered users.

**Ryan Brenizer**



Ryan Brenizer is one of the most in-demand wedding photographers in the world, named Top 10 in the world by American Photo and Rangefinder Magazines. He has covered the last three American presidents, Muhammad Ali, the Pope, and more, and been the lead photographer at close to 450 weddings. He invented and popularized a panorama technique that has come to be known as "the Brenizer Method." He is never bored.

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### RC Concepcion



RC is an award winning photographer and author of the best selling books "Get Your Photography On the Web" and "The HDR Book" by Peachpit Press. He is an education and curriculum developer for the National Association of Photoshop Professionals and Kelby Training, host the popular podcasts "Photoshop User TV" and "Photography Tips and Tricks" and the editor of Light It Magazine.

An Adobe Certified Instructor in Photoshop, Illustrator, and Lightroom, RC has over 16 years in the I.T. and ecommerce industries and spends his days developing content for all applications in the Adobe Creative Suite. RC worked with Adobe in developing the Adobe Certified Expert exam for Photoshop CS6, Lightroom 4, and Lightroom 5.

He has held training seminars in the U.S., Europe, and Latin America, and has served as guest instructor for the Digital Landscape Workshop Series with Moose Peterson, Advanced Flash Photography at Jade Mountain with Joe McNally, His Light workshops with famed landscape photographer Bill Fortney, and the Voices That Matter web conference in San Francisco.

### Joel Grimes



Joel was first introduced to photography his freshman year in high school and from the very beginning it was a perfect match. By the time he began college, his passion for the photographic process was all consuming.

After receiving a BFA degree from the University of Arizona in 1984, Joel served a three month assisting stint in LA and soon after set up a commercial studio working out of Denver Colorado.

For over 26 years he worked with many of the top advertising agencies across the globe for clients such as AARP, Abbott, Arizona Office of Tourism, AT&T, Febreze, Discovery Cannel, Goldman Sachs, Hewlett Packard, Honda, Hyatt, Phillips 66 Aviation, Pfizer Qwest, Sony, Sturm Ruger & Co, Visa, Volvo, Xcel Energy and most recently Red Bull. Over the years his assignments have taken him to every state across the USA and to over fifty countries around the globe.

In 1990 he produced his first coffee table book, 'Navajo, Portrait of a Nation' which received a number of photographic and design awards as well as an eighteen-month solo exhibit at the Smithsonian American History museum.

Joel considers himself an ambassador for the photographic creative process by teaching workshops and lectures across the globe. "I feel that

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by being an open book with my process I have an opportunity to inspire others to follow their dreams and passions to create”.

Currently, Joel resides in Phoenix AZ.

### David Hobby



Named as one of the 30 most influential photographers of the decade by Photo District News, David Hobby is the creator of [Strobist.com](http://Strobist.com), the world's most popular resource on photographic lighting. Having spent 20 years as a staff newspaper photojournalist, he now shoots editorial and commercial freelance.

Strobist is read by millions of photographers, and was named one of the Best 25 Blogs in the world by Time Magazine. Based near Washington, D.C., Hobby exists at the intersection of photography, Web 2.0 and social media, studying new paths in business and ecosystems for creatives.

"I believe that this is the most exciting time ever to be a photographer," Hobby says. "Yes, traditional business models are imploding. But for photographers who are willing to think like a startup, technology and the web make possible business models that would have been unthinkable just five years ago."

### Peter Hurley



Peter Hurley began his career in front of the camera modeling for the likes of Ralph Lauren and Abercrombie & Fitch. During this time, friend and mentor Bruce Weber encouraged him to pick up a camera and within six months Peter was able to book his first commercial job photographing shoes for Reebok. Due to his experience, technique and engaging personality, Peter has developed a forte of bringing out the best in his subjects.

His talent has been shared with hundreds of photographers that have taken his workshop, "The Headshot Intensive," and thousands that have purchased his DVD, "The Art Behind The Headshot." He was recently featured in the New York Times and was invited by Scott Kelby to speak at the first Google+ Photographer Conference in San Francisco. His time spent shooting in the studio has inspired him to begin designing and developing his own line of photography gear. Peter is most proud of the portraits he did for the New York exhibition of "The Vilcek Foundation Celebrates LOST" where he traveled to Hawaii to shoot the cast and crew

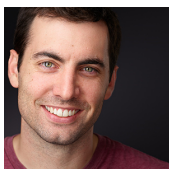
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as they wrapped up their final season.  
Peter currently resides in Manhattan with his wife and twin daughters.

### Mike Kelley



Mike Kelley is a Los Angeles-based architectural and fine art photographer with a background in digital art and sculpture. He's most known for work that involves a refined approach using Photoshop and additional lighting, and explores the concept of extending the decisive moment from a split second into hours or more. The result is an image that reaches out and commands attention for more than just a brief moment; with plenty to investigate in each finished product. Applying this technique to architectural photography has allowed Mike to grow his client base substantially, and he's traveled throughout the United States and across the globe on assignment for a number of architectural clients.

### Ed Kashi



Ed Kashi is a photojournalist dedicated to documenting the social and political issues that define our times. A sensitive eye and an intimate relationship to his subjects are signatures of his work. As a member of VII Photo Agency, Kashi has been recognized for his complex imagery and its compelling rendering of the human condition. In addition to editorial assignments, filmmaking and personal projects, Kashi is an educator who instructs and mentors students of photography, participates in forums and lectures on photojournalism, documentary photography and multimedia storytelling. Along with numerous awards, including Second Prize Contemporary Issues Singles in the 2011 World Press Photo Contest, UNICEF's Photo of the Year 2010, a Prix Pictet 2010 Commission and honors from Pictures of the Year International, Communication Arts and American Photography, Kashi's images have been published and exhibited worldwide, and his editorial assignments and personal projects have generated seven books.

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### Sara Lando



Sara Lando is an Italian photographer specialized in portrait, beauty and commercial photography...and playing with cardboard. Her work combines exquisite lighting, extreme creativity and experimental techniques, blurring the lines between photography and fine art. Whether she's crafting her conceptual images into dioramas or creating memorable portraits using a simple backdrop and classic lighting, Sara's strength is in photographing people. She shoots for major clients, teaches photography and is a contributor to [Strobist.com](http://Strobist.com).

### Joe McNally



Joe McNally is an internationally acclaimed photographer, whose career has spanned 30 years and included assignments in over 50 countries. Although the majority of his career has been spent shooting for magazines such as Time, Sports Illustrated, and National Geographic, in the mid-1990s Joe served as Life magazine's staff photographer, the first one in 23 years.

Joe McNally is described by American Photo magazine as "perhaps the most versatile photojournalist working today" and is listed as one of 100 Most Important People in Photography. He was also inducted by Kodak and PDN into their Legends Online Archive, and Nikon Inc. similarly honored him by placing him on their website's most prestigious photographers noted as Legends Behind the Lens.

McNally is a recipient of the prestigious Alfred Eisenstaedt Award for Outstanding Magazine Photography and has also been honored numerous times by Communication Arts, PDN, American Photo, The World Press Photo Foundation and Graphis to name a few.

Joe's lecturing and teaching credentials include: The Eddie Adams Workshop, The National Geographic Masters of Contemporary Photography, Maine Photographic Workshops, The Disney Institute and many more.

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**David Nightingale**



Former university lecturer, Nightingale is now the full-time Creative Director for Chromasia, specializing in commercial and private commissions; image licensing; and print sales as well as running a photographic and post-production training company. Winning numerous awards for his well-read blog chromasia.com, Nightingale has also published three insightful books on photography including *Baby Photography Now* (2007), *Practical HDR* (2009), and *Extreme Exposure*.

A veteran favorite at GPP annual event's, Nightingale specializes in landscape photography and post-processing, guiding photographers on shoots both within and beyond city limits. Nightingale will be hosting four workshops over the course of gpp2015, where interested participants can choose between shooting desert landscapes, capturing hot-spot cityscapes, or focusing on shooting Dubai streets.

- ENDS -

Low res images are available <http://gulfphotoplus.com/gpp/2015/media>

Interview opportunities with featured instructors and Gulf Photo Plus organizers are available for booking upon request.

**For further information contact:**

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