**New managerial changes at the largest Mercure Hotel in the world**

**Dubai, UAE** – Mercure Hotel Dubai Barsha Heights announces the appointment of Mohamad Negro as Marketing Manager, Chayan Sinha as Learning and Development Manager and the promotion of Mohamed Issa to Director of Finance.

Holding extensive experience in finance, **Mohamed Issa** was promoted from Assistant Director of Finance to Director of Finance. Mohamed is originally from Egypt, having a bachelor's degree in commerce with over 10 years of experience in the hotel industry in Dubai. Before joining Mercure Hotel Dubai Barsha Heights, Mohamed worked with JAL Hotels, Gloria Hotels, and a pharmaceutical company in Egypt.

Originally from Lebanon and graduated from Western Sydney University in Australia, **Mohamad Negro**, the new Marketing Manager, completed his master's degree in business and commerce specialising in marketing before moving to Dubai in 2011. He commenced the first cluster marketing role at Radisson hotels and resorts before moving to Movenpick Hotels & Resorts. With over 12 years of experience in hospitality, Mohamad's role at Mercure Hotel Dubai Barsha Heights will involve developing future online and offline marking strategies for 1015 suites and apartments along with two restaurants and a bar and overseeing its tactical implementation.

**Chayan Sinha**, the new Learning & Development Manager, holds a CIPD Level five Diploma in L&D and a bachelor's degree in Hospitality Management. Before joining Mercure Hotel Dubai Barsha Heights, Chyan worked as Assistant Learning & Development Manager from 2018 until 2021 at Atlantis the Palm Dubai. With over six years of experience in Hotel Operations and five years in Learning & Development, Chayan is a perfect mix of experience and expertise to help the organisation achieve success through people. His expertise is achieving Customer Service excellence, designing e-learning training content and implementing Career Development Programs.

**-Ends-**

**For more information or inquiries, please contact:**

Mohamad Negro

Marketing Manager

T:043818888

M:0555409246

E: [mohamad.negro@accor.com](mailto:mohamad.negro@accor.com)

**About Mercure Dubai Barsha Heights Hotel Suites & Apartments:**

Nestled in the key business and commercial district of Dubai Media City, Dubai Knowledge Park and Dubai Internet City, Mercure Dubai Hotel offers a unique hospitality experience for business & leisure travellers. This upscale 4-star hotel with 1015 suites and apartments spread over 41 floors features floor to ceiling windows with exceptional views of the city & skyline. In addition, the hotel offers an extensive range of multi-functional meeting and event spaces for meetings, training, and social events. Moreover, the hotel offers all-day global dining at Day and Night restaurant, Café Social the lobby lounge cafe. In addition, the EXIT Sports Bar with an outdoor terrace provides various sumptuous dishes and drinks to relax and unwind with friends or colleagues for after-work or late hangout.