

# BOMBAY SHIRT COMPANY

Press Release  
October 2019

## **Bombay Shirt Company launches corporate collaborations with exclusive deals**

*Get the collaboration for your company to take your employees happiness levels and fashion quotient higher*

Do you feel that corporate dressing is changing and evolving? Whether your company still needs formal suits or not, a smart dressing environment is evolving at the workplace as well as outside work. But everyone still needs great shirts – only more so.

Bombay Shirt Company, Dubai, has launched corporate collaborations that will make your employees and teams happy. The corporate collaborations include **exclusive discount deals** for companies and their employees **on top of free styling consultations**. These exclusive discount deals can be activated both in their Dubai store or online.

Bombay Shirts experience is centered around what customers really want in a great shirt – world class fabrics, perfect fit and ability to design a shirt to match one’s personality. Of course, all of this at an affordable price! This experience has ensured a growing set of happy and loyal customers for Bombay Shirt Company.

**So if you are in HR, admin or employee engagement, reach out to Bombay Shirt Company, Dubai, and get your collaboration going with exclusive offers for your employees.**

With multiple stores across India, Dubai and New York, Bombay Shirt Company provides a luxury shirts experience while disproving the notion that custom-made means expensive. With their ‘design your own shirt’ offering supported by styling consultations and a smarter fit guarantee, they are changing the way people buy shirts.

Try it out at their Dubai store in Central Park Towers, DIFC that is open all days of the week or checkout online on [www.bombayshirts.com](http://www.bombayshirts.com).

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## About Bombay Shirt Company

Launched in 2012, Bombay Shirt Company is the first online *custom shirt* brand in India and was introduced in GCC through their Dubai store in DIFC in 2017. The company is on a mission to disrupt and modernize the way people buy shirts. Marrying contemporary product design and technology with old school tailoring techniques, Bombay Shirt Company brings customers a seamless shirt-buying experience to produce a high quality yet affordable product. Bombay Shirt Company's young and energetic team comprises fabric specialists, fashion stylists, data scientists, innovative tech geeks, creative marketers and customer service genies. Checkout [www.BombayShirts.com](http://www.BombayShirts.com)

**Note to editors:** We would be happy to provide a first-hand experience of the brand to be able speak / write about a real experience if preferred.

### Social Media:

Facebook: <https://www.facebook.com/BombayShirts>

Instagram: <https://www.instagram.com/bombayshirts/>

Twitter: <https://twitter.com/Bombayshirts>

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