Network18 appoints IAS Media as the exclusive Digital Media Sales representatives for the MENA Region

IAS Media announced today that they have been appointed by Network18 Digital Group as their Media Sales Representatives in the MENA Region for their digital content space via Network18 Digital assets viz, Moneycontrol, Firstpost, News18, Cnbctv18 and in.com

Network18 Media & Investments Limited (Network18), is one of India's most diversified media and entertainment conglomerates with interests across television, print, Internet, digital, content filmed entertainment, e-commerce, mobile content, magazines and allied businesses.

Network18 Digital is the digital arm of Network18. It is among the largest multi-platform destinations for objective breaking news, opinions, financial data and infotainment for the evolved digital news consumer. It caters to all sections of the society, especially to the successful digital consumer and the millennials and Generation Z users who access and consume content on the go.

News18 and Firstpost combine to form the fastest growing Digital news destinations reaching out to one in every five internet users in India. Moneycontrol is India’s most widely used investment tool to track real-time status, detailed financial data as well as information on all NSE, BSE listed companies. In the MENA Region, Firstpost, News18 and Moneycontrol have more than 3 million unique users with over 17 million-page views daily dominating the rankings of websites targeting the Indian contingent living in this region.

Established in 1991, IAS Media is one of the largest media concessionaires in the MENA region. With an unparalleled reputation as the 'multi-media, multi-market' Sole Concessionaires for leading international and regional media conglomerates across the globe. IAS Media offers a media spectrum that comprises Print, Television, Digital, Social Media, Radio, Cinema, Activations and Out of Home.

To advertise contact info@iasmedia.com